

# ANNEX B

# VISIBILITY

# GUIDELINES

OTTO PER MILLE'S FUNDS OF THE WALDENSIAN  
CHURCH

WALDENSIAN CHURCH – Union of the Methodist and Waldensian  
Churches

UFFICIO OTTO PER MILLE  
VIA FIRENZE 38, 00184, ROMA

## Foreword

In a spirit of mutual cooperation and transparency in the management of the resources entrusted to us by taxpayers, the Remittees of the Otto per Mille funds of the Waldensian Church (Union of Methodist and Waldensian Churches) are obliged to give adequate **visibility** to the funding obtained, according to the following procedures, otherwise, withdrawal of the grant is envisaged.

### 1. OPM logo's request and divulgation procedures.

Visibility includes the publication of the Otto per Mille logo (hereafter OPM logo) on the website and on the social networks of the Remittee and/or the creation of a link to the website [www.ottopermillevaldese.org](http://www.ottopermillevaldese.org)

Furthermore, the logo shall be placed on:

- Publications (books, invitations, brochures, posters, etc.) that are produced within the funded project;
- Machinery, vehicles or other means of transportation purchased;
- Buildings and/or premises renovated and/or furnished;
- Content published on the Remittee's social media channels (the link below provides instructions on how to mention and promote the Otto per Mille funding on social networks: <https://www.ottopermillevaldese.org/regole-di-visibilita/>)

#### 1.1. Ownership of the OPM logo

The ownership of the OPM logo is exclusively of Tavola Valdese which, under specific authorization, allows its use and reproduction only in the context of publications, events and initiatives for which funding has already been awarded.

The OPM logo must never be disassembled or pixelated, it must keep its original colours and be accompanied by one of the following phrases: **"Project funded with the support of the Otto per Mille of the Waldensian Church of Italy"** or **"Project realized with Otto per Mille funds of the Waldensian Church"**.

## 1.2. Authorization to use the OPM logo

The Office must approve all materials before their dissemination. Therefore, the Remittee **must** send by e-mail the drafts to the Office in order to assess the appropriateness of the inclusion of the logo and its correct use.

The Remittee must also upload the approved material on the Juno Platform, in the Gallery section<sup>1</sup>.

## 1.3. Requesting the OPM logo

The OPM logo can be requested by connecting to <https://www.ottopermillevaldese.org/english-version/>, "Visibility Rules", and choosing to download the logo in the Italian or English version. In case you need to have the logo in high definition or in particular formats please contact the Otto per Mille Office.

## 2. Other communication materials

Transparency also means sharing the small and large projects that are implemented with the support of the Otto per Mille funds. For this reason, we invite you to send us photos and videos of your projects, which will be collected and published periodically on our website and will represent a further valuable testimony of the common work.

To allow us to publish your material, the latter must be of high quality and accompanied by a special statement attesting the possession of all the image release consents for the use of the images, according to local regulations, and assuming full civil and criminal responsibility towards persons who have been photographed and video-recorded or related to circumstances.

The Otto per Mille Office undertakes to comply (EU) Regulation 2016/679 on the protection of personal data currently in force.

---

<sup>1</sup> The modalities of use for the 'Gallery' section are described in the Operational Instructions for Project Management (par. 4.5). The document can be downloaded from our website, in the 'Instructions and Forms' folder, at the following link: <https://www.ottopermillevaldese.org/bando-ordinario/>.